

# Profile

## **Peddiboina Lalitha** M.A., SET



<b>Designation</b>	Assistant Professor
<b>Department</b>	Visual Communication and Electronic Media
<b>Date of Birth</b>	11.05.1996
<b>E-Mail ID</b>	lalithaviscom@gmail.com
<b>Mobile</b>	+91 9494532559

### **Education:**

Details	Year	Institution	Percentage/ Grade
B.Sc.	2015	Andhra Loyola College, Vijayawada	8.46 CGPA
MA	2019	Acharya Nagarjuna University, Guntur	7.64 CGPA
APSET	2019	Andhra University, Visakhapatnam	
Ph.D.	2022	Acharya Nagarjuna University, Guntur	Pursuing

### **Experience:**

Period	Designation	Institution / Organization
2020 -2024	Assistant Professor	Andhra Loyola College (Autonomous), Vijayawada

### **Courses Taught:**

Year	Title(s) of the Courses
2020-21	Introduction to Communication Theories, Mass Communication Theories, Elements of Film, Development Communication

<b>2021-22</b>	Introduction to Journalism, Print Journalism, Broadcast Communication, Broadcast Journalism, Dissertation, Research Methodology, Advertising, Anchoring
<b>2022-23</b>	Social Media and Online Journalism, News Writing and Reporting, Anchoring, Introduction to Journalism, Introduction to Communication theories

**Research Profile:** Journalism and Mass Communication

**Research Area:** Visual Communication

**Research Publications:** 01

**Professional Development Activities – Participations**

<Details of FDP / PDP / Seminars /Conferences etc.>

<b>Year</b>	<b>Programme</b>	<b>Number</b>
<b>2020-21</b>	One Day Online workshop on “Photography trends and techniques” Organized by Acharya Nagarjuna University, Guntur	1
<b>2022-23</b>	One-week online national Faculty Development program organized by Guru angad Dev teaching Learning Centre, SGTB Khalsa College, University of Delhi under PMMMNTT (govt. of India Ministry of Education)	1
<b>2022-23</b>	National Webinar “Experiential Learning as Envisaged in NEP 2020” organized by Guru angad Dev teaching Learning Centre, SGTB Khalsa College, University of Delhi under PMMMNTT	1
<b>2022-23</b>	Two-Day Regional Workshop on “Role of the Print and Electronic media for Science Popularization in Andhra Pradesh and Telangana” Organised by Science Communication, Popularization and its Extension (SCoPE), DS-Vigyan Prasar, Govt. of India’s Telegu project of national Institute of technology Warangal.	1
<b>2022-23</b>	International Online Workshop on “Literature Review: Narrative Systematic” Organized by NSS Hindu College, Changanacherry, Kottayam, Kerala	1

**Awards / Achievements**

<b>Year</b>	<b>Nature of the Award Regional / National / International</b>	<b>Awarded by</b>
<b>2018-19</b>	APSET	Govt. of Andhra Pradesh
<b>2019-20</b>	Best Student of the Year in PG	Vice Chancellor, ANU Dr. Rajshekhar